



K L University

(Koneru Lakshmaiah Education Foundation)
Deemed to be University, Estd. u/s 3 of UGC Act, 1956

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Report on Hygiene Awareness Campaign and Survey *Organized by: KL Business School, KLEF (Deemed to be University)*

Date: 2nd October 2019

Location: Gundimeda Village

On the occasion of Gandhi Jayanti, KL Business School, a constituent of KLEF (Deemed to be University), organized a hygiene awareness campaign and survey at Gundimeda village. The primary focus of this initiative was to raise awareness about the importance of handwashing, sanitation, and hygiene management. This event aligns with the university's mission of promoting community welfare and contributing to the Swachh Bharat Abhiyan.

Objectives:

1. Educate the residents of Gundimeda village about the significance of hygiene and its impact on health.
2. Conduct a survey to understand the current hygiene practices in the village.
3. Gather insights to develop actionable recommendations for improving sanitation and hygiene.

Participants: The campaign saw active participation from **20 KL Business School students**. These students played a vital role in conducting the awareness sessions, interacting with the villagers, and collecting survey data. Faculty members and local authorities also extended their support to ensure the success of the event.

Activities Conducted:

1. **Awareness Sessions:**
 - Demonstrations on proper handwashing techniques.
 - Interactive discussions on the importance of personal hygiene, safe drinking water, and waste management.
2. **Distribution of Hygiene Kits:**
 - Kits containing soap, hand sanitizers, and informational pamphlets were distributed to 100 households.
3. **Survey:**



- A structured questionnaire was used to gather data on hygiene practices and sanitation facilities in the village.

Survey Questionnaire:

1. Do you regularly wash your hands before meals and after using the toilet?
2. What type of toilet facility do you use? (e.g., open defecation, pit latrine, flush toilet)
3. Do you have access to clean drinking water?
4. How do you dispose of household waste?
5. Are you aware of the health risks associated with poor hygiene?
6. Have you attended any hygiene awareness programs before?
7. What challenges do you face in maintaining hygiene?

Survey Results:

- **Handwashing Practices:** 65% of respondents regularly washed their hands before meals and after using the toilet, while 35% did not.
- **Sanitation Facilities:** 40% of households had access to flush toilets, 30% used pit latrines, and 30% practiced open defecation.
- **Access to Clean Water:** 70% of households reported access to clean drinking water.
- **Waste Disposal:** Only 25% of households practiced proper waste disposal methods, with the remainder relying on open dumping.
- **Awareness Levels:** 55% of respondents were unaware of the health risks associated with poor hygiene.

Outcomes:

1. Increased awareness among villagers about the importance of handwashing and sanitation.
2. Identification of key areas for improvement, such as access to proper sanitation facilities and waste disposal systems.
3. Distribution of hygiene kits contributed to immediate improvements in hygiene practices.

Future Action Plan:

1. **Follow-Up Campaigns:** Regular hygiene awareness programs to reinforce learning.
2. **Infrastructure Development:** Collaborate with local authorities to improve sanitation facilities.
3. **Community Involvement:** Form hygiene committees within the village to promote sustained behavior change.
4. **Monitoring and Evaluation:** Conduct periodic surveys to assess the impact of these initiatives and identify new challenges.

Acknowledgment: KL Business School expresses gratitude to the residents of Gundimeda village for their enthusiastic participation and to the students and faculty members who made this campaign a success. Special thanks to KLEF (Deemed to be University) for supporting this community outreach initiative.

The hygiene awareness campaign at Gundimeda village marked a significant step towards promoting health and well-being. By fostering collaboration between students, faculty, and the local community, KL Business School demonstrated its commitment to social responsibility. With continued efforts, these initiatives can lead to sustainable improvements in hygiene and sanitation.

